



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: October 23, 2007
TO: Mayor and Councilmembers
FROM: Chief's Staff, Police Department
SUBJECT: Tobacco Prevention Program

RECOMMENDATION: That Council:

- A. Accept a grant from the Santa Barbara County Health Department in the amount of \$2,500; and
- B. Increase estimated revenue in the amount of \$2,500 and appropriate the funds to the Fiscal Year 2008 Miscellaneous Grant Fund.

DISCUSSION:

The sale of tobacco products to minors has been a problem in the community. The Santa Barbara County Health Department has offered a grant in the amount of \$2,500 that would allow police officers to enforce violations of sales of tobacco to minors. The City of Santa Barbara has approximately 100 retail establishments that sell tobacco products. One officer in uniform, one in plain clothes and one Sergeant would accompany a minor decoy and they would have the minor attempt to buy tobacco at some of these establishments. If the clerk in the business refuses to sell cigarettes, no further attempt will be made by the minor. However, if a sale is made to the minor, the plain clothes officer will cite the clerk for Penal Code Section 308 (a).

This enforcement effort will discourage retail establishments from selling cigarettes to minors.

PREPARED BY: Sergeant Brent Mandrell, Community Services Division

SUBMITTED BY: Camerino Sanchez, Chief of Police

APPROVED BY: City Administrators Office

REVIEWED BY: _____ Finance _____ Attorney _____

Agenda Item No. _____